☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. I	2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
SMITH JON	IALIN S.			HI	BB	ETT I	INC [ H	IBE	3]			Ì		,			
(Last) (First) (Middle)				3. Г	3. Date of Earliest Transaction (MM/DD/YYYY)								Director 10% Owner Officer (give title below) X Other (specify below)				
2700 MILAN COURT						3/22/2024							Iercha	ndising			
	(Stre	et)		4. I	f Am	endme	nt, Date O	rigir	nal Fil	ed (MM/I	DD/YYYY	6. Indi	vidual	or Joint/G	roup Filing	(Check Appl	licable Line)
BIRMINGH	AM, AL	35211												by One Repor	rting Person One Reporting F	Person	
(C	ity) (Sta	te) (Zip)											ii iiiea o	y iviore than (	one reporting r	CISON	
		7	Гable I - N	on-Der	ivati	ve Seci	ırities Ac	guir	ed, Di	sposed	of, or Be	eneficiall	Own	ed			
1. Title of Security (Instr. 3)					2A. D Execu Date,		3. Trans. Co (Instr. 8)	ode	or Disposed of (D)			Following Reported Transaction(s)  (Instr. 3 and 4)  Ownership of Indi Form: Benefi Direct (D)  Ownership of Ownership of Ownership of Indi Bounds of Indi B				Beneficial Ownership	
							Code	V	Amou	(A) or	Price					or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock			3/2	2/2024			M		65	58 A	\$0 <sup>(1)</sup>				658	D	
Common Stock			3/2	2/2024			F		23	5 D	\$72.21				423	D	
	Tab	le II - Deri	vative Sec	urities l	Bene	ficially	Owned (	e.g.,	puts,	calls, w	arrants,	options,	conve	rtible secu	ırities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				cisable on Date	7. Title and Amount Securities Underlyin Derivative Security (Instr. 3 and 4)				of 9. Number of derivative Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exer	cisable	Expiration Date	Title	Amoun Numbe Shares			Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	
Restricted Stock Units	\$0	3/22/2024		M			658	3/22	/2024	<u>(2)</u>	Commo Stock		658	\$72.21	0	D	

## **Explanation of Responses:**

- (1) Each RSU is the economic equivalent of one share of Issuer's common stock. The reporting person has settled the RSUs for stock.
- (2) Service-based RSU award under Amended and Restated 2015 Equity Incentive Plan. Units convert to common stock on the third anniversary of the date of grant of March 22, 2021. These shares do not expire.

#### **Reporting Owners**

E	Reporting Owner Name / Address	Relationships							
ľ	reporting Owner Name / Address	Director	10% Owner	Officer	Other				
S	MITH JONALIN S.								
2	700 MILAN COURT				SVP Merchandising				
E	BIRMINGHAM, AL 35211								

#### **Signatures**

/s/ Jonalin S. Smith

3/22/2024

\*\*Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.