

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. I	2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
LONGO MI	CHAEL	E					SPORT						V Director		100	Oumar	
(Last) (First) (Middle)					Date	of Earl	liest Transa	actio	n (MM	I/DD/Y	ΥΥΥ	X_ Director 10% Owner Other (specify below)					
2700 MILAN	COUR	Γ						3/20					President and				
	(Stree	et)		4. I	f An	nendm	ent, Date C)rigii	nal Fi	led (M	M/D	D/YYYY)	6. Individual o	or Joint/G	roup Filing (Check Appl	icable Line)
BIRMINGH (C	AM, AL)										X Form filed by	One Repor More than C	ting Person One Reporting P	erson	
		,	Гable I - N	Non-Der	ivati	ive Sec		•	ed, D	ispose	ed o	of, or Be	neficially Owne	d			
1.Title of Security (Instr. 3) 2. Trans.				2A. Deemed Execution Date, if any		3. Trans. Co (Instr. 8)	or Dis		Securities Acqu Disposed of (D) str. 3, 4 and 5))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Ownership of Indirect Beneficia	Beneficial		
							Code	V	Amou) or))	Price				Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Stock (1)			4/8	3/2021			M		1166	6	١	\$0 ⁽²⁾	4	41666		D	
Common Stock			4/8	8/2021			F		4584	1)	\$71.25		37082		D	
	Tab	le II - Deri	ivative Sec	curities	Bene	eficiall	y Owned ((e.g.,	, puts,	, calls	wa	ırrants,	options, conver	tible secu	ırities)		
Security (Instr. 3)	Conversion or Exercise Price of Derivative	Date E	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		Derivativ Acquired Disposed	5. Number of Derivative Securities Acquired (A) or Disposed of (D) Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date				Underlying Security	Derivative Security (Instr. 5)	Securities Beneficially Owned	Ownership Form of Derivative Security:	Beneficial
	Security			Code	V	(A)	(D)	Date Exerc	cisable	Expiration Date		Title	Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	
Restricted Stock Units (1)	\$0.0	4/8/2021		M			11666	4/8/2	2021	<u>(1)</u>		Commor Stock	11666.0	\$0	0	D	

Explanation of Responses:

- (1) Service-based RSU award under Amended 2015 Equity Incentive Plan. Units convert to common stock on the first, second and third anniversaries of the date of grant of 4/7/2020. These shares do not expire.
- (2) Each RSU is the economic equivalent of one share of Issuer's common stock. The reporting person has settled the RSUs for stock.

Reporting Owners

Reporting Owners									
Reporting Owner Name / Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
LONGO MICHAEL E									
2700 MILAN COURT	X		President and CEO						
BIRMINGHAM, AL 35211									

Signatures

/s/ Michael E. Longo 4/13/2021

**Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.