

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Crudele Antho	ony F						SPORT						X Director	,	10%	ó Owner		
(Last) (First) (Middle)				3. Γ	3. Date of Earliest Transaction (MM/DD/YYYY)									Officer (give title below) Other (specify below)				
2700 MILAN COURT						1/15/2021												
	(Stree	et)		4. I	f An	nendme	ent, Date C	Origin	al Fi	led (MM	/DD/	YYYY)	6. Individual o	or Joint/G	roup Filing	Check Appl	icable Line)	
BIRMINGHAM, AL 35211 (City) (State) (Zip)												X Form filed by	X _ Form filed by One Reporting Person Form filed by More than One Reporting Person					
				Non-Deri	ivati	ive Sec	urities Ac	quire	ed, D	isposed	of,	or Be	eneficially Owne	ed				
1. Title of Security (Instr. 3) 2. Trans. D							3. Trans. Co (Instr. 8)	ode	4. Securities Acq or Disposed of (I (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. 7. Nature Ownership Form: Beneficial Direct (D) Ownership		
							Code	v	Amor	unt (A)		Price					(Instr. 4)	
Common Stock 1/15/202				15/2021			M		554	3 A		\$0	23996			D		
	Tab	le II - Deri	vative Se	curities l	Bene	eficially	y Owned						options, conver	tible secu	ırities)			
(Instr. 3) or Pr		3. Trans. Date	3A. Deeme Execution Date, if any	d 4. Trans. Code (Instr. 8)	Derivativ Securitie		ve es Acquired disposed of	6. Date Exercisable and Expiration Date			Se De	ecurities	Underlying e Security	Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exerc	isable	Expiration Date	n Tit	tle	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)		
Restricted Stock Units	\$0.0 (1)	1/15/2021		M			5543	1/15/2	2021	<u>(2)</u>		Common Stock	n 5543.0	\$0	0	D		

Explanation of Responses:

- (1) As Restricted Stock Units vest, they convert into Common Stock of the Issuer on a one-for-one basis at the vesting date.
- (2) The Reporting Person elected to defer annual equity award in 2019 to January 15, 2021. There is no expiration date.

Reporting Owners

Parage Market								
Panarting Owner Name / Address	6	Relationships						
Reporting Owner Name / Addres	Director	10% Owner	Officer	Other				
Crudele Anthony F								
2700 MILAN COURT	X							
BIRMINGHAM, AL 35211								

Signatures

Elaine V Rodgers, POA

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.