### FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden

hours per response... 0.5

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. Is	ssue	r Name	and Ticks	er or	Tradi	ng Symb	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
BRISKIN JA	RED S			HI	BB	ETT I	NC [ H	IBE	<b>3</b> ]			D:	,	100		
(Last)	(Last) (First) (Middle)				3. Date of Earliest Transaction (MM/DD/YYYY)							Director10% Owner  X Officer (give title below) Other (specify below)				
2700 MILAN COURT					3/29/2024							EVP, Merchandising				
	(Stre	et)		4. I	f An	nendmer	nt, Date O	rigin	nal Fil	ed (MM/D	D/YYYY)	6. Individual o	or Joint/G	roup Filing	(Check Appl	icable Line)
BIRMINGHAM, AL 35211												X _ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)											Torin fried by	Tomi med by wore than one reporting reason				
		·	Гable I -	Non-Deri	ivati	ive Secu	rities Ac	quire	ed, Di	isposed o	f, or Be	neficially Owne	d			
1. Title of Security (Instr. 3) 2. Trans. D				Execu		3. Trans. Code (Instr. 8)		or Disposed of (D)			ollowing Reported Transaction(s)  Ownership of Indi Form: Benefi Direct (D) Owner			Beneficial Ownership		
							Code	v	Amou	(A) or	r Price				or Indirect (I) (Instr. 4)	(Instr. 4)
	Tab	le II - Deri	vative Se	ecurities I	Bene	eficially	Owned (	e.g.,	puts,	calls, wa	ırrants,	options, conver	tible secu	ırities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemo Execution Date, if an	Code	Derivativ		ve Securities and (A) or d of (D)		Date Exercisable d Expiration Date					9. Number of derivative Securities Beneficially Owned Following	Ownership Form of Derivative	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Security			Code	v	(A)	(D)	Date Exer	cisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)	or Indirect	
Restricted Stock Units	\$0	3/29/2024		A		2,3	73	3/29	/2027	(1)	Commo Stock (2		\$0	2,373	D	

#### **Explanation of Responses:**

- (1) Service-based RSU award under Amended and Restated 2015 Equity Incentive Plan. Units cliff vest three years from the date of grant of 3/29/2024. There is no expiration date.
- (2) Each RSU is the economic equivalent of one share of Issuer's common stock upon vest.

Reporting Owners

reporting Owners								
Pararting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
BRISKIN JARED S								
2700 MILAN COURT			EVP, Merchandising					
BIRMINGHAM, AL 35211								

### **Signatures**

/s/ Jared S. Briskin

4/1/2024

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.