

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
Volke Rober	t						SPORT					Director		10%	Owner	
(Last)	(First	) (Mid	dle)	3. I	3. Date of Earliest Transaction (MM/DD/YYYY)							X_ Officer (give title below) Other (specify below)				
2700 MILAN COURT					4/13/2021								SVP and CFO			
	(Stre	eet)		4. I	f An	nendme	ent, Date C	Origir	nal File	ed (MM/I	DD/YYYY	6. Individual o	or Joint/G	roup Filing	(Check Appl	icable Line)
BIRMINGHAM, AL 35211													X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(C	city) (Sta	ite) (Zip)	l									roini nicd by	Wiore than C	one Reporting I	CISOII	
		]	Гable I - N	on-Der	ivati	ve Sec	urities Ac	quir	ed, Di	sposed	of, or B	eneficially Own	ed			
1.Title of Security (Instr. 3)				Execu	eemed ition if any	3. Trans. Co (Instr. 8)	ode	or Disp	osed of (I 3, 4 and 5)	D) ` `	5. Amount of Securit Following Reported (Instr. 3 and 4)	ities Beneficially Owned Transaction(s)		Ownership Form: of Indirect Beneficia	Beneficial	
							Code	v	Amour	(A) or (D)	Price					Ownership (Instr. 4)
Common Stock (1) 4/13/202				3/2021			M		8000	A	\$0 (2)	8000		D		
Common Stock 4/13/202				3/2021			F		2779	D	\$72.45	5221		D		
	Tab	le II - Deri	vative Sec	urities l	Bene	eficially	y Owned (	(e.g.,	puts,	calls, w	arrants	, options, convei	rtible secı	urities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)	Derivativ Securities		es Acquired isposed of		te Exercisable and ation Date		Securities	s Underlying re Security		9. Number of derivative Securities Beneficially Owned Following	Form of Derivative Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exerc	isable I	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	
Restricted Stock Units (1)	\$0.0	4/13/2021		M			8000	4/13/	2021	<u>(1)</u>	Commo Stock		\$0	0	D	

#### **Explanation of Responses:**

- (1) Service-based RSU award under Amended 2015 Equity Incentive Plan. Units convert to common stock on the first, second and third anniversaries of the date of grant of 4/13/2020. These shares do not expire.
- (2) Each RSU is the economic equivalent of one share of Issuer's common stock. The reporting person has settled the RSUs for stock.

#### **Reporting Owners**

reporting owners										
Panarting Owner Name / Address	10	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other						
Volke Robert										
2700 MILAN COURT			SVP and CFO							
BIRMINGHAM, AL 35211										

### **Signatures**

/s/ Robert J. Volke

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.