

Commemorating Native American Heritage Month Hibbett Sports Unveils Exclusive Nike N7 Collection

November 7, 2018

BIRMINGHAM, Ala., Nov. 7, 2018 /PRNewswire/ -- [Hibbett Sporting Goods Inc.](#) (NASDAQ: HIBB), a U.S. based athleisure retailer operating more than 1,000 premium athletic apparel, footwear and equipment stores in small and mid-sized markets, today announced they are the exclusive Nike N7 retail partner. In alignment with Native American Heritage Month, the latest N7 line, benefitting the N7 Fund, will launch on November 7, 2018. The exclusive N7 footwear and apparel line will be available in 50 Hibbett Sports stores in 17 states and online at www.Hibbett.com/NikeN7.



The N7 Fund is committed to creating early and positive experiences in sport and physical activity for Native American and Aboriginal Youth in North America. The N7 collection supports Nike's commitment to get kids moving through the N7 Fund, which supports organizations to provide sport and physical activity programming to kids in Native American and Aboriginal communities so that they can lead healthier, happier and more successful lives.

To commemorate the 2018 holiday season, Nike has created nine, N7 limited-edition apparel items and six pairs of sneakers for men and women, inspired by today's modern Native American community. Items in the collection feature intricate beadwork patterning and a color palette from the natural world. Hibbett Sports stores will exclusively carry the full line of Nike N7 products in 50 stores, to check availability in your area, stop by or [shop your local Store](#) online at www.Hibbett.com.

"N7 is our commitment to bring sport and all of its benefits to Native American and Aboriginal communities in the United States and Canada" said **Sam McCracken, General Manager and Visionary of Nike N7**. "Through activity, competition and play you can

unleash the power of your generation. Nike N7 and the N7 Fund are aligned with Nike's Community Impact commitment to get kids moving through sport and play so that they can lead healthier, happier and more successful lives.

"We are proud to partner with Nike to bring the unique and impactful N7 collection to our customers," said **Jeff Rosenthal, President and CEO, Hibbett**. "We hope that through this partnership we can help spread the word about at-risk youth in the Native American community and the importance of activity, while promoting the great work of the Nike N7 fund."

Hibbett Sports stores provide athletes, fitness enthusiasts, fashionistas and *sneakerheads*, with access to newly released, exclusive and hard-to-find athletic apparel and footwear from premium brands. Also, just introduced is the convenient [Reserve Online or Buy Online](#) and Pick-Up in Store service and check local availability online with the new [Shop My Store](#) feature.


About Nike N7

Nike believes kids aren't meant to sit still, they're Made to Play. The N7 collection supports Nike's commitment to get kids moving through the N7 Fund, which supports organizations to provide sport and physical activity programming to kids in Native American and Aboriginal communities so that they can lead healthier, happier and more successful lives. Since its inception in 2009, the N7 Fund has awarded \$5.6 million in grants to 243 communities and organizations, reaching more than 420,000 youth. Harnessing the power of sport as a unifying force, the N7 Fund helps kids reach their greatest potential and reflects Nike's belief in creating more equal playing fields for everyone.

About Hibbett Sports

Hibbett Sports, headquartered in Birmingham, Alabama is a leading athletic-inspired fashion retailer with more than 1,000 stores, primarily located in small and mid-sized communities across the country. Founded in 1945, Hibbett stores have a rich history of convenient locations, personalized customer service and access to coveted footwear, apparel and equipment from top brands like Nike, Jordan, adidas, Under Armour and more. Today Hibbett is one of the largest companies headquartered in Alabama with 9,200 employees nationwide. Consumers can browse styles, find new releases, shop looks and make purchases online or in their nearest store by visiting www.Hibbett.com. Follow us @HibbettSports

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