

HIBBETT OPENS THIRD STORE TO SERVE THE CHARLOTTE COMMUNITY

July 12, 2021

BIRMINGHAM, Ala., July 12, 2021 /PRNewswire/ -- Hibbett (NASDAQ: HIBB), the Birmingham-based premium athleisure and footwear retailer operating more than 1,000 stores nationwide, today announced the opening of a third [Hibbett Sports location in Charlotte](#). The new store is located at; 6041 South Blvd in the Archdale Marketplace and the Grand Opening celebration will take place on **Saturday, July 17, 2021**.



"We are excited to open our third Hibbett Sports location in Charlotte and welcome sneakerheads looking for the newest and hottest launches along with families and athletes looking for premium products and superior customer service," said Steven Wright, District Sales Manager, Hibbett Sports.

The new nearly 4,000 sq foot boutique-style store features an open-concept and easy navigation of newly released, exclusive and hard-to-find footwear, athletic apparel and equipment from brands like Nike, Jordan, adidas, PUMA, Mitchell & Ness and more. The unique store design includes multiple mannequins showcasing stylist curated head-to-toe outfits to inspire customers while they shop. There are also phone charging stations and other upscale amenities for customers to enjoy along with the exceptional customer service Hibbett is known for.

The new Charlotte store offers many convenient shopping options such as; Buy Online Pick Up In Store, Reserve Online Pick Up In Store, Curbside Pick Up and Ship to Store, making it easy for consumers to find exactly what they want, when they want it. The store also offers a generous customer loyalty program called Hibbett Rewards, Klarna split payment options, a great mobile app, text communication updates and much more.

This is the third Hibbett Sports in the area and the public is invited to attend a Grand Opening party and live remote on **Saturday, July 17, 2021 from 11am – 1pm**. There will be door prizes, special promotions and fun for all.

About Hibbett


Hibbett, headquartered in Birmingham, Alabama, is a leading athletic-inspired fashion retailer with more than 1070 Hibbett Sports and City Gear specialty stores, located in 35

states nationwide. Hibbett has a rich history of serving customers for more than 75 years with convenient locations, personalized service and access to coveted footwear, apparel and equipment from top brands like Nike, Jordan, and adidas. Consumers can browse styles, find new releases, shop looks and make purchases online or in their nearest store by visiting www.hibbett.com. Follow us on Facebook, Instagram and Twitter @hibbettsports and @citygear .

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