

Hibbett Sports Opens 1,000th Location in Sealy, Texas

May 1, 2015

BIRMINGHAM, Ala.--(BUSINESS WIRE)--May 1, 2015-- Hibbett Sports, Inc. (NASDAQ/GS: HIBB) today announced the opening of the 1,000th store in its premium athletic retail chain. The new store in Sealy, TX opened on Friday, May 1 at 2290 Highway 36 South in Brazos Village and will employ approximately eight full and part-time team members. Announcing the opening, Jeff Rosenthal, President and CEO of Hibbett Sports, said, "We are very pleased to reach this important milestone in the Company's growth, and we are delighted that our 1,000th store is located here in Texas – one of our largest states in terms of store count. Today, as we begin to call Sealy home, this convenient new location is a win-win for the community and our company. We are very excited about the prospects of developing deeper roots in Sealy and to be able to serve the customers in this area."

Hibbett Sports stocks a large selection of athletic footwear, athletic apparel and team athletic equipment. Additionally, the Company trains employees extensively to ensure they can provide superior service to its customers.

"We research the markets we enter to learn what the customers of that area want from an athletic retail store," added Rosenthal. "We constantly update our merchandise assortment to offer the latest in product technology, performance and fashion so that we can meet the diverse needs of our customers' active lifestyles."

Hibbett Sports also offers a valuable customer loyalty program, the Hibbett Sports MVP Rewards program. "Our customers in Sealy can go online to www.hibbett.com today and sign up for the program to start earning points with their very first purchases," said Rosenthal. Customers can also find Hibbett Sports on Facebook, Twitter and Instagram (@HibbettSports).

Texas, the target of the Company's expansion for several years, is now home to 100 Hibbett Sports locations. Of those stores, Longview was the first to open in 1998. The new Sealy location joins a growing number of Hibbett Sports stores in south Texas, including stores in Brenham, Houston and El Campo.

In business since 1945, Hibbett Sports, Inc. and its subsidiaries operate 1,000 premium athletic retail stores in small to mid-sized markets, predominantly in the South, Southwest, Mid-Atlantic and Midwest regions of the United States. The Company's primary retail format is a 5,000 square-foot store located in strip centers and enclosed malls. Each store typically lies within 150 miles of another store location.



Source: Hibbett Sports, Inc.

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