

Newest Hibbett Sports Now Open For Business In Raleigh

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BIRMINGHAM, Ala., July 12, 2021 /PRNewswire/ -- Hibbett (NASDAQ:HIBB), the Birmingham-based premium athleisure and footwear retailer operating more than 1,000 stores nationwide, today announced the opening of the newest [Hibbett Sports in Raleigh](#), North Carolina. The new store is located at; 3673 New Bern Avenue in the Tower Shopping Center and the Grand Opening celebration will take place on **Saturday, July 17, 2021**.



"We are excited to open the very first Hibbett Sports in the entire city of Raleigh and look forward to serving the community with top-of-the-line brands and shoe launches such as Jordan and other signature footwear," said Jessica Harris, Store Manager, Hibbett Sports.

The new nearly 6,000 square foot boutique-style store features an open-concept and easy navigation of newly released, exclusive and hard-to-find footwear, athletic apparel and equipment from brands like Nike, Jordan, adidas, Puma, Mitchell & Ness and more. The unique store design includes multiple mannequins showcasing stylist curated head-to-toe outfits to inspire customers while they shop. There are also phone charging stations and other upscale amenities for customers to enjoy along with the exceptional customer service Hibbett is known for.

The new Raleigh store offers many convenient shopping options such as; Buy Online Pick Up In Store, Reserve Online Pick Up In Store, Curbside Pick Up and Ship to Store, making it easy for consumers to find exactly what they want, when they want it. The store also offers a generous customer loyalty program called Hibbett Rewards, Klarna split payment options, text communication updates and much more.

This is the first Hibbett Sports location in Raleigh and the public is invited to attend a Grand Opening party on **Saturday, July 17, 2021 from 11am – 1pm**. There will be door prizes, special promotions and fun for all.

About Hibbett

Hibbett, headquartered in Birmingham, Alabama, is a leading athletic-inspired fashion retailer with more than 1070 Hibbett Sports and City Gear specialty stores, located in 35 states nationwide. Hibbett has a rich history of serving customers for more than 75 years

with convenient locations, personalized service and access to coveted footwear, apparel and equipment from top brands like Nike, Jordan, and adidas. Consumers can browse styles, find new releases, shop looks and make purchases online or in their nearest store by visiting www.hibbett.com. Follow us on Facebook, Instagram and Twitter @hibbettsports and @citygear.

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