Hibbett Reports Fourth Quarter and Fiscal 2017 Results

March 10, 2017

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- Hibbett Sports, Inc. (NASDAQ/GS: HIBB):

- Fourth Quarter EPS of \$0.54 in Line with Recent Business Update
- Comparable Store Sales Decrease 2.2% in Fourth Quarter
- Issues Fiscal 2018 Outlook

Hibbett Sports, Inc. (NASDAQ/GS: HIBB), an athletic specialty retailer, today announced results for the fourth quarter and fiscal year ended January 28, 2017.

Fourth Quarter Results

Net sales for the 13-week period ended January 28, 2017, increased 0.5% to \$246.9 million compared with \$245.7 million for the 13-week period ended January 30, 2016. Comparable store sales decreased 2.2%. Apparel and equipment both experienced declines in comparable store sales, while footwear continued to show stronger sales with a mid-single digit increase.

Gross profit was 33.0% of net sales for the 13-week period ended January 28, 2017, compared with 34.8% for the 13-week period ended January 30, 2016. The decrease was mainly due to markdowns taken to reduce inventory, a negative effect of product mix due to higher footwear sales, and de-leverage of logistics and store occupancy expenses associated with lower comparable store sales.

Store operating, selling and administrative expenses were 23.2% of net sales for the 13-week period ended January 28, 2017, compared with 21.8% of net sales for the 13-week period ended January 30, 2016. The increase was mainly due to de-leverage associated with lower comparable store sales and continued investments in the Company's omnichannel initiative.

Net income for the 13-week period ended January 28, 2017, was \$12.1 million compared with \$17.4 million for the 13-week period ended January 30, 2016. Earnings per diluted share was \$0.54 for the 13-week period ended January 28, 2017, compared with \$0.76 for the 13-week period ended January 30, 2016.

Jeff Rosenthal, President and Chief Executive Officer, stated, "Results did not meet our expectations for the quarter, although we were pleased with continued strength in our footwear business. The decline in comparable store sales was driven mainly by softer sales in apparel and equipment. Licensed products accounted for much of the weakness in apparel, while equipment was negatively impacted by weakness in team sports, fitness and accessories.

"Looking forward, we are excited about the progress we are making on our major initiatives, and expect them to have a favorable impact on revenue growth in Fiscal 2018 and beyond. Our store-to-home capability is scheduled to begin rollout in the first quarter of this year, which will enable us to use our entire chain to locate an item and send it

directly to the customer's home. We are also on track to launch our e-commerce site in the back half of Fiscal 2018, which will be fully integrated with our stores, and will include an enriched customer loyalty program. Once implemented, we believe these initiatives will provide an outstanding customer experience, and will position us well to drive long-term growth and shareholder value."

Fiscal 2017 Results

Net sales for the 52-week period ended January 28, 2017, increased 3.2% to \$973.0 million compared with \$943.1 million for the 52-week period ended January 30, 2016. Comparable store sales increased 0.2%.

Gross profit was 34.8% of net sales for the 52-week period ended January 28, 2017, compared with 35.3% for the 52-week period ended January 30, 2016.

Store operating, selling and administrative expenses were 22.9% of net sales for the 52-week period ended January 28, 2017, compared with 21.6% of net sales for the 52-week period ended January 30, 2016.

Net income for the 52-week period ended January 28, 2017, was \$61.1 million compared with \$70.5 million for the 52-week period ended January 30, 2016. Earnings per diluted share was \$2.72 for the 52-week period ended January 28, 2017, compared with \$2.92 for the 52-week period ended January 30, 2016.

For the year, Hibbett opened 65 new stores, expanded 8 high performing stores and closed 31 underperforming stores, bringing the store base to 1,078 in 35 states as of January 28, 2017.

Liquidity and Stock Repurchases

Hibbett ended the fourth quarter of Fiscal 2017 with \$39.0 million of available cash and cash equivalents on the consolidated balance sheet, no bank debt outstanding and full availability under its \$80.0 million unsecured credit facilities.

During the fourth quarter, the Company repurchased 324,200 shares of common stock for a total expenditure of \$11.4 million. Approximately \$257.9 million of the total authorization remained for future stock repurchases as of January 28, 2017.

Fiscal 2018 Outlook

The Company provided the following guidance for Fiscal 2018, which will have 53 weeks versus 52 weeks in Fiscal 2017:

- Earnings per diluted share in the range of \$2.65 to \$2.85, including an increase of approximately \$0.09 to \$0.11 per diluted share due to the 53rd week.
- An estimated negative impact of \$0.03 to \$0.04 per diluted share due to the Company's omni-channel initiative. This includes additional SG&A and depreciation expenses, partially offset by additional revenue.
- Increase in comparable store sales in the low-single digit range.
- Approximately 50 to 60 new store openings with approximately 25 to 35 store closures.
- Relatively flat gross margin rate compared to Fiscal 2017.
- Capital expenditures of approximately \$25 million to \$30 million.
- Share buyback of approximately \$45 million to \$55 million.

Investor Conference Call and Simulcast

Hibbett Sports, Inc. will conduct a conference call at 10:00 a.m. ET on Friday, March 10, 2017, to discuss fourth quarter and Fiscal 2017 results. The number to call for the live interactive teleconference is (212) 231-2905. A replay of the conference call will be available until March 17, 2017, by dialing (402) 977-9140 and entering the passcode, 21842978.

The Company will also provide an online Web simulcast and rebroadcast of its fourth quarter and Fiscal 2017 conference call. The live broadcast of Hibbett's quarterly conference call will be available online at www.hibbett.com under Investor Relations on March 10, 2017, beginning at 10:00 a.m. ET. The online replay will follow shortly after the call and be available for replay for 30 days.

Hibbett Sports, Inc. operates athletic specialty stores in small to mid-sized markets, predominately in the South, Southwest, Mid-Atlantic and Midwest regions of the United States. The Company's primary store format is Hibbett Sports, a 5,000-square-foot store located in strip centers and enclosed malls.

A WARNING ABOUT FORWARD LOOKING STATEMENTS: Certain matters discussed in this press release are "forward looking statements" as that term is used in the Private Securities Litigation Reform Act of 1995. Forward looking statements address future events, developments or results and typically use words such as believe, anticipate, expect, intend, plan, forecast, guidance, outlook, or estimate. For example, our forward looking statements include statements regarding comparable store sales, revenue growth, gross margin, expenses, earnings per diluted share, impact of the 53rd week in Fiscal 2018, capital expenditures, store openings and closings, share repurchases, and the capabilities and financial impact of our omni-channel initiative, including store-to-home and e-commerce initiatives. Such statements are subject to risks and uncertainties that could cause actual results to differ materially, including economic conditions, industry trends, merchandise trends, vendor relationships, customer demand, and competition. For a discussion of these factors, as well as others which could affect our business, you should carefully review our Annual Report and other reports filed from time to time with the Securities and Exchange Commission, including the "Risk Factors," "Business" and "MD&A" sections in our Annual Report on Form 10-K filed on March 28, 2016 and in our Quarterly Reports on Form 10-Q filed on June 7, 2016, September 9, 2016 and December 7. 2016. In light of these risks and uncertainties, the future events, developments or results described by our forward looking statements in this document could be materially and adversely different from those we discuss or imply. We are not obligated to release publicly any revisions to any forward looking statements contained in this press release to reflect events or circumstances occurring after the date of this report and you should not expect us to do so.

HIBBETT SPORTS, INC. AND SUBSIDIARIES
Unaudited Condensed Consolidated Statements of Operations
(Dollars in thousands, except per share amounts)

Thirteen Weeks Ended Fifty-Two Weeks Ended

| | January 28, 2017 | January 30, 2016 | January 28, 2017 | January 30, 2016 |
|--|------------------------|------------------------|------------------------|------------------------|
| Net sales Cost of goods sold, wholesale and logistics facility and store occupancy costs Gross profit Store operating, selling and administrative expenses Depreciation and amortization | \$246,929 | \$245,719 | \$972,960 | \$943,104 |
| | 165,417 | 160,250 | 634,364 | 610,389 |
| | 81,512 | 85,469 | 338,596 | 332,715 |
| | 57,369 | 53,467 | 222,785 | 203,673 |
| | 5,011 | 4,382 | 19,047 | 17,038 |
| Operating income | 19,132 | 27,620 | 96,764 | 112,004 |
| Interest expense, net | 82 | 90 | 268 | 292 |
| Income before provision for income taxes | 19,050 | 27,530 | 96,496 | 111,712 |
| Provision for income taxes | 6,995 | 10,119 | 35,421 | 41,184 |
| Net income | \$12,055 | \$17,411 | \$61,075 | \$70,528 |
| Net income per common share: | | | | |
| Basic earnings per share | \$0.55 | \$0.76 | \$2.75 | \$2.95 |
| Diluted earnings per share | \$0.54 | \$0.76 | \$2.72 | \$2.92 |
| Weighted average shares outstanding: | | | | |
| Basic | 21,910 | 22,790 | 22,240 | 23,947 |
| Diluted | 22,132 | 22,960 | 22,427 | 24,129 |

HIBBETT SPORTS, INC. AND SUBSIDIARIES Unaudited Condensed Consolidated Balance Sheets

(In thousands)

| | January 28, 2017 | | January 30, 2016 | |
|--|---------------------|---------|---------------------|---------|
| Assets | | | | |
| Cash and cash equivalents | \$ | 38,958 | \$ | 32,274 |
| Inventories, net | | 280,701 | | 283,099 |
| Other current assets | | 18,605 | | 14,995 |
| Total current assets | | 338,264 | | 330,368 |
| Property and equipment, net | | 111,634 | | 101,389 |
| Other assets | | 8,956 | | 10,615 |
| Total assets | \$ | 458,854 | \$ | 442,372 |
| Liabilities and Stockholders' Investment | | | | |
| Accounts payable | \$ | 77,046 | \$ | 88,456 |
| Short-term capital leases | | 595 | | 478 |

| Accrued expenses | 18,431 | 16,256 |
|--|---------------|---------------|
| Total current liabilities | 96.072 | 105,190 |
| | / - | , |
| Non-current liabilities | 28,742 | 26,336 |
| Stockholders' investment | 334,040 | 310,846 |
| Total liabilities and stockholders' investment | \$ 458.854 | \$ 442.372 |

HIBBETT SPORTS, INC. AND SUBSIDIARIES Supplemental Information (Unaudited)

| | Thirteen Weeks Ended | | | | Fifty-Two Weeks Ended | | | |
|--|-----------------------------|--------|----------------------------|---|-----------------------------|--------|---------------------------|--------|
| | January 28, 2017 | | January 30, 2016 | , | January 28, 2017 | | January 30, 2016 | |
| Sales Information | | | | | | | | |
| Net sales increase Comparable store sales (decrease) increase | 0.5 -2.2 | % % | 2.7 -0.6 | % % | 3.2 0.2 | % % | 3.2 | % % |
| Store Count Information | | | | | | | | |
| Beginning of period New stores opened Stores closed End of period | 1,067 21 (10 1,078 |) | 1,031 20 (7 1,044 |) | 1,044 65 (31 1,078 |) | 988 71 (15 1,044 |) |
| Stores expanded Estimated square footage at end of period (in thousands) | 4 6,141 | | 8 5,974 | | 8 | | 16 | |
| Balance Sheet Information | | | | | | | | |
| Average inventory per store | \$260,390 | | \$271,168 | | | | | |
| Share Repurchase Program | | | | | | | | |
| Shares Cost (in thousands) | • | | 99,000 \$3,389 | • | | 56 | 2,236,389 \$91,333 | |

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Hibbett Sports, Inc. Scott J. Bowman, 205-942-4292 Senior Vice President & Chief Financial Officer

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