

Hibbett Sports Extends Store Hours For Immediate Access To CFB Championship Gear

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BIRMINGHAM, Ala., Jan. 8, 2018 /PRNewswire/ -- Hibbett Sports (NASDAQ: HIBB), leading Birmingham-based premium athleisure retailer, today announced that Hibbett Sports stores in Alabama and Georgia will offer extended store hours in the winning market following Monday's 2018 College Football National Championship Game. The face-off between the University of Alabama, Crimson Tide and the University of Georgia, Bulldogs for the Championship Title is scheduled for Monday, January 8, 2018 at 8pm eastern and will be televised (check your local listings).



"SEC football has a rich history in Alabama and Georgia and we'll be ready and stocked with the winning team's Championship fan gear on Monday," said Cathy Pryor, Hibbett Sports, SVP of Store Operations. "After the game on Monday night, Hibbett will be opening nearly 50 stores in Alabama or more than 40 stores in Georgia, so diehard fans can stop by and get their CFB Championship merchandise right away."

Nationwide, Hibbett Sports stores carry a wide variety of official licensed team headwear and apparel for the major college and professional teams in the local markets they serve. Shoppers can find NCAA, NBA, NFL, NHL, MLB, Pro Soccer and Special Sporting Event fan gear year-round to support their local teams in season and post season.

To find Hibbett Sports stores that will reopen after the game on Monday night in Alabama or Georgia visit <https://tinyurl.com/Hibbett-com-Alabama> or <https://tinyurl.com/Hibbett-com-Georgia>. Fans in other cities can find nearby stores and checkout the variety of team apparel and headwear online at www.Hibbett.com.

Hibbett.com and Hibbett Sports stores provide sports fans, athletes, fitness enthusiasts and *sneakerheads* with access to newly released, exclusive and hard-to-find team apparel and headwear, footwear, athletic apparel and more from brands like Nike, Jordan, Adidas and Under Armour. Customers have access to a huge collective inventory from Hibbett's Wholesaling & Logistics Facility, vendors and over 1,000 Hibbett Sports stores nationwide, making it easy to find exactly what they want, when they want it.

About Hibbett Sports

Hibbett Sports, headquartered in Birmingham, Alabama is a leading athletic-inspired fashion retailer with more than 1,000 stores, primarily located in small and mid-sized communities across the country. Founded in 1945, Hibbett stores have a rich history of convenient locations, personalized customer service and access to coveted footwear, apparel and equipment from top brands like Nike, Jordan, adidas and Under Armour. Today Hibbett is one of the largest companies headquartered in Alabama with 9,200 employees nationwide. Consumers can browse styles, find new releases, shop looks and make purchases online or in their nearest store by visiting www.Hibbett.com. Follow us @HibbettSports.

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