

Hibbett Sports Opens Newest San Francisco Bay Area Store in Richmond

June 14, 2021

BIRMINGHAM, Ala., June 14, 2021 /PRNewswire/ -- Hibbett Sports (NASDAQ: HIBB), the Birmingham-based premium athleisure and footwear retailer operating more than 1,000 stores nationwide, today announced the opening of the newest [Hibbett Sports in Richmond](#), California. The new store is located at; 3500 B. Klose Way in the Hilltop Plaza in Richmond and the Grand Opening celebration will take place on **Saturday, June 19, 2021.**

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"We are excited to add a second bay area location and welcome in all the local sneakerheads in our community," said Jordan Hobson, Store Manager, Hibbett Sports. "We invite everyone to come to us for the hottest launch product, athletic-inspired styles and sports equipment."

The new nearly 5,000+ sq foot boutique-style store features an open-concept and easy navigation of newly released, exclusive and hard-to-find footwear, athletic apparel and equipment from brands like Nike, Jordan, adidas, Crocs, Cookies and more. The unique store design includes multiple mannequins showcasing stylist curated head-to-toe outfits to inspire customers while they shop. There are also phone charging stations and other upscale amenities for customers to enjoy along with the exceptional customer service Hibbett is known for.

The new Richmond store offers many convenient shopping options such as; Buy Online Pick Up In Store, Reserve Online Pick Up In Store, Curbside Pick Up and Ship to Store, making it easy for consumers to find exactly what they want, when they want it. The store also offers a generous customer loyalty program called Hibbett Rewards, Klarna split payment options, a great mobile app, text communication updates and much more.

This is the second Hibbett Sports in the bay area and the public is invited to attend a Grand Opening party and virtual remote on **Saturday, June 19, 2021 from 11am – 1pm**. There will be door prizes, special promotions and fun for all.

About Hibbett Sports

Hibbett, headquartered in Birmingham, Alabama, is a leading athletic-inspired fashion retailer with more than 1070 Hibbett Sports and City Gear specialty stores, located in 35 states nationwide. Hibbett has a rich history of serving customers for more than 75 years with convenient locations, personalized service and access to coveted footwear, apparel and equipment from top brands like Nike, Jordan, and adidas. Consumers can browse styles, find new releases, shop looks and make purchases online or in their nearest store by visiting www.hibbett.com. Follow us on Facebook, Instagram and Twitter @hibbettsports and @citygear.

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